

A bit about giraffe's founder, Sarah Hughes

Sarah offers 14 years' experience of delivering award-winning integrated marketing campaigns for both business and consumer-facing organisations.

She holds the Communications Advertising and Marketing Foundation Diploma and provides seminars on best practice marketing for organisations such as The Media Trust.

Sarah's areas of expertise include the creation and implementation of integrated marketing strategies; sales conversion strategies; brand and product development.

She also develops and runs training courses on areas such as media and presentation skills and effective cold calling.

Her approach is always based on delivering the services and results she would expect if she were a client. She is often described by her clients as passionate, personable and creative.

With tea shops being her spiritual home, Sarah's favourite pastime is enjoying a cup of Earl Grey tea served with delicious carrot cake.

