

Increase your sales and save money on marketing

'HOW TO USE LINKEDIN' WORKSHOP

An interactive ½ day workshop where you'll

learn how to increase awareness or sales through LinkedIn

Who's the training for?

- ❑ Complete beginners or those with a limited knowledge of LinkedIn, the 'Facebook' of business networking
- ❑ Anyone keen to increase awareness or sales, whatever their role, through LinkedIn.

You'll learn how to

- ❑ **Create** an effective and compelling profile
- ❑ **Connect** to new people and businesses
- ❑ **Update** key people with your latest news
- ❑ **Locate** prospects by name, job title etc
- ❑ **Learn** about relevant business events
- ❑ **Discover** who's tweeted about you.

"giraffe's LinkedIn training provided exactly what I needed to get started.

Within just 3 hours, I'd created a profile and learned how to use LinkedIn to build awareness and sales.

It's the perfect way to quickly learn the key elements of LinkedIn."

Rob Valentine of Bruntwood

Flexible options

- ❑ If you're a company with 5 or more people to be trained, we can come to you
- ❑ We also offer open workshops from our Birmingham base for individuals. Contact us to find out when they're running.

How does it work?

- ❑ An **interactive 3-hour workshop** where you'll learn how to use LinkedIn
- ❑ You can also bring your laptop to improve or **create your profile** within the session.

3 reasons why it's great value

1. Real life scenarios = **100% relevancy** to you
2. Maximum of 5 delegates per workshop, means high levels of **interactivity**
3. Complete **call to action** focus.

Just **£99** per delegate exc. VAT

Act today to improve your success contact giraffe on 0121 363 0077
www.giraffecomms.com