

## What the media think

“When you're a journalist you can't afford to waste time on agencies who promise interviews and images, but don't deliver. I've been consistently impressed by Giraffe.”  
**Ian Halstead, Birmingham Post, Business Insider & editor of Property Advantage**

“If there's an agency that immediately comes to mind when I'm asked to recommend one, it's Giraffe. The quality of their material should make other PRs sit up and take note.”  
**John Lamb, editor, Chamberlink**

“Giraffe reaches the parts a lot of other agencies don't. Their ideas produce worthwhile copy from valuable contacts.”  
**Jon Griffin, business editor, Birmingham Mail**

“Giraffe doesn't hard sell, but readily tailors their ideas for our target audience. They're proactive in their contact and always respond very professionally to requests for interview subjects - at even the shortest of deadlines. They're genuinely enthusiastic about what they do and they communicate very effectively on behalf of their clients, which is a refreshing change!”  
**Colin Palmer, head of news, Smooth Radio**

“Giraffe always impresses me. They understand the reader's mindset, have bags of energy and enthusiasm and communicate well on behalf of their clients. They'll always go the extra mile, even personally putting themselves forward as case studies.”  
**Zoe Chamberlain, lifestyle editor, Sunday Mercury**

We've secured positive coverage for our clients in a wide range of media

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